Support Vector Machines
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Bishop PRML Ch. 7
Maximum Margin Criterion

Math

Maximizing the Margin

Non-Separable Data

- Consider a two class classification problem
- Use a linear model

$$
y(\boldsymbol{x})=\boldsymbol{w}^{T} \boldsymbol{\phi}(\boldsymbol{x})+b
$$

followed by a threshold function

- For now, let's assume training data are linearly separable
- Recall that the perceptron would converge to a perfect classifier for such data
- But there are many such perfect classifiers

- We can define the margin of a classifier as the minimum distance to any example
- In support vector machines the decision boundary which maximizes the margin is chosen

- Assuming data are separated by the hyperplane, distance to decision boundary is $\frac{t_{n} y\left(x_{n}\right)}{\|w\|^{\prime}}$
- The maximum margin criterion chooses $\boldsymbol{w}, b$ by:

$$
\arg \max _{\boldsymbol{w}, b}\left\{\frac{1}{\|\boldsymbol{w}\|} \min _{n}\left[t_{n}\left(\boldsymbol{w}^{T} \boldsymbol{\phi}\left(\boldsymbol{x}_{n}\right)+b\right)\right]\right\}
$$

- Points with this min value are known as support vectors
- This optimization problem is complex:

$$
\arg \max _{\boldsymbol{w}, b}\left\{\frac{1}{\|\boldsymbol{w}\|} \min _{n}\left[t_{n}\left(\boldsymbol{w}^{T} \boldsymbol{\phi}\left(\boldsymbol{x}_{n}\right)+b\right)\right]\right\}
$$

- Note that rescaling $\boldsymbol{w} \rightarrow \kappa \boldsymbol{w}$ and $b \rightarrow \kappa b$ does not change distance $\frac{t_{n} y\left(x_{n}\right)}{\|w\|}$ (many equiv. answers)
- So for $\boldsymbol{x}_{*}$ closest to surface, can set:

$$
t_{*}\left(\boldsymbol{w}^{T} \phi\left(\boldsymbol{x}_{*}\right)+b\right)=1
$$

- All other points are at least this far away:

$$
\forall n, t_{n}\left(\boldsymbol{w}^{T} \phi\left(\boldsymbol{x}_{n}\right)+b\right) \geq 1
$$

- Under these constraints, the optimization becomes:

$$
\arg \max _{\boldsymbol{w}, b} \frac{1}{\|\boldsymbol{w}\|}=\arg \min _{\boldsymbol{w}, b} \frac{1}{2}\|\boldsymbol{w}\|^{2}
$$

## Canonical Representation

- So the optimization problem is now a constrained optimization problem:

$$
\begin{array}{ll} 
& \arg \min _{\boldsymbol{w}, b} \frac{1}{2}\|\boldsymbol{w}\|^{2} \\
\text { s.t. } & \forall n, t_{n}\left(\boldsymbol{w}^{T} \boldsymbol{\phi}\left(\boldsymbol{x}_{n}\right)+b\right) \geq 1
\end{array}
$$

- To solve this, we need to take a detour into Lagrange multipliers



Consider the problem

$$
\begin{array}{ll} 
& \max _{\boldsymbol{x}} f(\boldsymbol{x}) \\
\text { s.t. } & g(\boldsymbol{x})=0
\end{array}
$$

- Points on $g(\boldsymbol{x})=0$ must have $\nabla g(\boldsymbol{x})$ normal to surface
- A stationary point must have no change in $f$ in the direction of the surface, so $\nabla f(x)$ must also be in this same direction - So there must be some $\lambda$ such that $\nabla f(\boldsymbol{x})+\lambda \nabla g(\boldsymbol{x})=0$
- Define Lagrangian:

$$
L(\boldsymbol{x}, \lambda)=f(\boldsymbol{x})+\lambda g(\boldsymbol{x})
$$

- Stationary points of $L(x, \lambda)$ have
$\nabla_{x} L(\boldsymbol{x}, \lambda)=\nabla f(\boldsymbol{x})+\lambda \nabla g(\boldsymbol{x})=0$ and $\nabla_{\lambda} L(\boldsymbol{x}, \lambda)=g(\boldsymbol{x})=0$
- So are stationary points of constrained problem!

Lagrange Multipliers - Inequality Constraints
 Consider the problem:

$$
\begin{array}{ll} 
& \max _{\boldsymbol{x}} f(\boldsymbol{x}) \\
\text { s.t. } & g(\boldsymbol{x}) \geq 0
\end{array}
$$

- Optimization over a region - solutions either at stationary points (gradients 0 ) in region or on boundary

$$
L(\boldsymbol{x}, \lambda)=f(\boldsymbol{x})+\lambda g(\boldsymbol{x})
$$

- Solutions have either:
- $\nabla f(\boldsymbol{x})=0$ and $\lambda=0$ (in region), or
- $\nabla f(\boldsymbol{x})=-\lambda \nabla g(\boldsymbol{x})$ and $\lambda>0$ (on boundary, $>$ for maximizing $f$ ).
- For both, $\lambda g(\boldsymbol{x})=0$
- Solutions have $g(\boldsymbol{x}) \geq 0, \lambda \geq 0, \lambda g(\boldsymbol{x})=0$

Lagrange Multipliers Example


- Consider the problem

$$
\begin{array}{ll} 
& \max _{x} f\left(x_{1}, x_{2}\right)=1-x_{1}^{2}-x_{2}^{2} \\
\text { s.t. } & g\left(x_{1}, x_{2}\right)=x_{1}+x_{2}-1=0
\end{array}
$$

- Lagrangian:

$$
L(\boldsymbol{x}, \lambda)=1-x_{1}^{2}-x_{2}^{2}+\lambda\left(x_{1}+x_{2}-1\right)
$$

- Stationary points require:

$$
\begin{aligned}
\partial L / \partial x_{1} & =-2 x_{1}+\lambda=0 \\
\partial L / \partial x_{2} & =-2 x_{2}+\lambda=0 \\
\partial L / \partial \lambda & =x_{1}+x_{2}-1=0
\end{aligned}
$$

- So stationary point is $\left(x_{1}^{*}, x_{2}^{*}\right)=\left(\frac{1}{2}, \frac{1}{2}\right), \lambda=1$


Consider the problem:

$$
\begin{array}{ll} 
& \max _{\boldsymbol{x}} f(\boldsymbol{x}) \\
\text { s.t. } & g(\boldsymbol{x}) \geq 0
\end{array}
$$

- Exactly how does the Lagrangian relate to the optimization problem in this case?

$$
L(\boldsymbol{x}, \lambda)=f(\boldsymbol{x})+\lambda g(\boldsymbol{x})
$$

- It turns out that the solution to optimization problem is:

$$
\max _{\boldsymbol{x}} \min _{\lambda \geq 0} L(\boldsymbol{x}, \lambda)
$$

Maximum Margin Criterion Maxin $\quad$ Maximizing the Margin
Max-min

- Lagrangian

$$
L(\boldsymbol{x}, \lambda)=f(\boldsymbol{x})+\lambda g(\boldsymbol{x})
$$

- Consider the following:

$$
\min _{\lambda \geq 0} L(\boldsymbol{x}, \lambda)
$$

- If the constraint $g(\boldsymbol{x}) \geq 0$ is not satisfied, $g(\boldsymbol{x})<0$
- Hence, $\lambda$ can be made $\infty$, and $\min _{\lambda \geq 0} L(\boldsymbol{x}, \lambda)=-\infty$
- Otherwise, $\min _{\lambda \geq 0} L(\boldsymbol{x}, \lambda)=f(\boldsymbol{x})$, (with $\lambda=0$ )
- Hence,

$$
\min _{\lambda \geq 0} L(\boldsymbol{x}, \lambda)= \begin{cases}-\infty & \text { constraint not satisfied } \\ f(\boldsymbol{x}) & \text { otherwise }\end{cases}
$$

## Maximum Margin Criterion Math <br> Min-max (Dual form)

- So the solution to optimization problem is:

$$
L_{P}(\boldsymbol{x})=\max _{\boldsymbol{x}} \min _{\lambda \geq 0} L(\boldsymbol{x}, \lambda)
$$

which is called the primal problem

- The dual problem is when one switches the order of the max and min:

$$
L_{D}(\lambda)=\min _{\lambda \geq 0} \max _{\boldsymbol{x}} L(\boldsymbol{x}, \lambda)
$$

- These are not the same, but it is always the case the dual is a bound for the primal (in the SVM case with minimization, $L_{D}(\lambda) \leq L_{P}(\boldsymbol{x})$ )
- Slater's theorem gives conditions for these two problems to be equivalent, with $L_{D}(\lambda)=L_{P}(\boldsymbol{x})$.
- Slater's theorem apples for the SVM optimization problem, and solving the dual leads to kernelization and can be easier than solving the primal


## Maximum Margin Criterion Math Maximizing the Margi

## Now Where Were We

- So the optimization problem is now a constrained optimization problem:

$$
\begin{array}{ll} 
& \arg \min _{\boldsymbol{w}, b} \frac{\|\boldsymbol{w}\|^{2}}{2} \\
\text { s.t. } & \forall n, t_{n}\left(\boldsymbol{w}^{T} \boldsymbol{\phi}\left(\boldsymbol{x}_{n}\right)+b\right) \geq 1
\end{array}
$$

- For this problem, the Lagrangian (with $N$ multipliers $a_{n}$ ) is:

$$
L(\boldsymbol{w}, b, \boldsymbol{a})=\frac{\|\boldsymbol{w}\|^{2}}{2}-\sum_{n=1}^{N} a_{n}\left\{t_{n}\left(\boldsymbol{w}^{T} \boldsymbol{\phi}\left(\boldsymbol{x}_{n}\right)+b\right)-1\right\}
$$

- We can find the derivatives of $L$ wrt $\boldsymbol{w}, b$ and set to 0 :

$$
\begin{aligned}
\boldsymbol{w} & =\sum_{n=1}^{N} a_{n} t_{n} \phi\left(\boldsymbol{x}_{n}\right) \\
0 & =\sum_{n=1}^{N} a_{n} t_{n}
\end{aligned}
$$

## Maximum Margin Criterion Math Maximizing the Margin

## Dual Formulation

- Plugging those equations into $L$ removes $\boldsymbol{w}$ and $b$ results in a version of $L$ where $\nabla_{w, b} L=0$ :

$$
\tilde{L}(\boldsymbol{a})=\sum_{n=1}^{N} a_{n}-\frac{1}{2} \sum_{n=1}^{N} \sum_{m=1}^{N} a_{n} a_{m} t_{n} t_{m} \boldsymbol{\phi}\left(\boldsymbol{x}_{n}\right)^{T} \boldsymbol{\phi}\left(\boldsymbol{x}_{m}\right)
$$

this new $\tilde{L}$ is the dual representation of the problem (maximize with constraints)

- Note that it is kernelized
- It is quadratic, convex in $\boldsymbol{a}$
- Bounded above since $K$ positive semi-definite
- Optimal $\boldsymbol{a}$ can be found
- With large datasets, descent strategies employed


## Maximum Margin Criterion Math Maximizing the Margin <br> From $\boldsymbol{a}$ to a Classifier

- We found $a$ optimizing something else
- This is related to classifier by

$$
\begin{aligned}
\boldsymbol{w} & =\sum_{n=1}^{N} a_{n} t_{n} \phi\left(\boldsymbol{x}_{n}\right) \\
y(\boldsymbol{x}) & =\boldsymbol{w}^{T} \boldsymbol{\phi}(\boldsymbol{x})+b=\sum_{n=1}^{N} a_{n} t_{n} k\left(\boldsymbol{x}, \boldsymbol{x}_{n}\right)+b
\end{aligned}
$$

- Recall $a_{n}\left\{t_{n} y\left(\boldsymbol{x}_{n}\right)-1\right\}=0$ condition from Lagrange - Either $a_{n}=0$ or $\boldsymbol{x}_{n}$ is a support vector
- $a$ will be sparse - many zeros
- Don't need to store $\boldsymbol{x}_{n}$ for which $a_{n}=0$
- Another formula for finding $b$


## Examples



- SVM trained using Gaussian kernel
- Support vectors circled
- Note non-linear decision boundary in $\boldsymbol{x}$ space

- From Burges, A Tutorial on Support Vector Machines for Pattern Recognition (1998)
- SVM trained using cubic polynomial kernel $k\left(x_{1}, \boldsymbol{x}_{2}\right)=\left(\boldsymbol{x}_{1}^{T} \boldsymbol{x}_{2}+1\right)^{3}$
- Left is linearly separable
- Note decision boundary is almost linear, even using cubic polynomial kernel
- Right is not linearly separable
- But is separable using polynomial kernel


## Non-Separable Data



- For most problems, data will not be linearly separable (even in feature space $\phi$ )
- Can relax the constraints from

$$
t_{n} y\left(\boldsymbol{x}_{n}\right) \geq 1 \text { to } t_{n} y\left(\boldsymbol{x}_{n}\right) \geq 1-\xi_{n}
$$

- The $\xi_{n} \geq 0$ are called slack variables
- $\xi_{n}=0$, satisfy original problem, so $x_{n}$ is on margin or correct side of margin
- $0<\xi_{n}<1$, inside margin, but still correctly classifed
- $\xi_{n}>1$, mis-classified


## Maximum Margin Criterion Math Maximizing the Margin Separable Data

Loss Function For Non-separable Data


- Non-zero slack variables are bad, penalize while maximizing the margin:

$$
\min C \sum_{n=1}^{N} \xi_{n}+\frac{1}{2}\|\boldsymbol{w}\|^{2}
$$

- Constant $C>0$ controls importance of large margin versus incorrect (non-zero slack)
- Set using cross-validation
- Optimization is same quadratic, different constraints, convex

Maximum Margin Criterion Math Naximizing the Margin Non-Separable Data

## SVM Loss Function

- The SVM for the separable case solved the problem:

$$
\begin{array}{ll} 
& \arg \min _{\boldsymbol{w}} \frac{1}{2}\|\boldsymbol{w}\|^{2} \\
\text { s.t. } & \forall n, t_{n} y_{n} \geq 1
\end{array}
$$

- Can write this as:

$$
\arg \min _{\boldsymbol{w}} \sum_{n=1}^{N} E_{\infty}\left(t_{n} y_{n}-1\right)+\lambda\|\boldsymbol{w}\|^{2}
$$

where $E_{\infty}(z)=0$ if $z \geq 0, \infty$ otherwise

- Non-separable case relaxes this to be:

$$
\arg \min _{w} \sum_{n=1}^{N} E_{S V}\left(t_{n} y_{n}-1\right)+\lambda\|\boldsymbol{w}\|^{2}
$$

where $E_{S V}\left(t_{n} y_{n}-1\right)=\left[1-y_{n} t_{n}\right]_{+}$hinge loss

- $[u]_{+}=u$ if $u \geq 0,0$ otherwise


## Loss Functions



- Linear classifiers, compare loss function used for learning
- Black is misclassification error
- Simple linear classifier, squared error: $\left(y_{n}-t_{n}\right)^{2}$
- Logistic regression, cross-entropy error: $t_{n} \ln y_{n}$
- SVM, hinge loss: $\xi_{n}=\left[1-y_{n} t_{n}\right]_{+}$


## Conclusion

- Readings: Ch. 7 up to and including Ch. 7.1.2
- Maximum margin criterion for deciding on decision boundary
- Linearly separable data
- Relax with slack variables for non-separable case
- Global optimization is possible in both cases
- Convex problem (no local optima)
- Descent methods converge to global optimum
- Kernelized

