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9.3 KDD Challenges

Research

Theoretical foundations

How to formalize the KDD process?

 \rightarrow Micro-economic data mining, inductive databases, . . .

What are the hard / the doable problems?

How to support the whole KDD process?

Public benchmark datasets

Like TPC (for DBS) or TREC (for IR) benchmarks

To judge research and systems advances

SFU, CMPT 740, 03-3, Martin Ester

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